

15-YEAR ANNIVERSARY EVENT

CELEBRATING 15-YEARS OF WORKFORCE LEADERSHIP & REGIONAL IMPACT



TUESDAY, JUNE 16
11:00 AM - 2:00 PM

Schoolcraft College | VistaTech Center Diponio Room (VT-500CD)

ABOUT THE EVENT

Since 2011, the Workforce Intelligence Network (WIN) has driven regional impact by delivering real-time labor market intelligence, convening employers and education partners, and advancing employer-led workforce solutions. Through data-driven research, strategic engagement, and funded program development, WIN connects business, industry, and education to build responsive talent pipelines that strengthen Southeast Michigan's economy, all of which is made possible by the support from organizations like yours.

You are invited to support this important work as a sponsor of the WIN 15-Year Anniversary Celebration and Annual College President Convening. This milestone event recognizes the shared commitment that has shaped WIN's regional impact and brings together leaders from higher education, business, workforce development, and industry.

Sponsorship supports this celebration of progress while providing meaningful visibility among decision-makers committed to strengthening Southeast Michigan's talent pipeline. Thank you for your continued partnership and consideration.

BECOME A SPONSOR

VISIT [WININTELLIGENCE.ORG/SPONSORSHIPS](https://winintelligence.org/sponsorships) TO PAY ONLINE OR DOWNLOAD CHECK PAYMENT INSTRUCTIONS

winintelligence.org
Contact: Alysha.Albrecht@winintelligence.org

SPONSORSHIP LEVELS

REGIONAL IMPACT – \$5,000

CELEBRATING 15 YEARS OF OPPORTUNITY, GROWTH, AND IMPACT

- VIP seating
- Logo featured on all event displays
- Digital ad featured on event screens
- Featured on the WIN 15-Year Anniversary web page
- Sponsor name and logo featured in print materials and event publicity
- Inclusion in event-related social media
- Recognition in WIN 2026 Annual Report

LEADERSHIP – \$2,500

SUSTAINING THE WIN ROLE IN ADVANCING REGIONAL PROSPERITY

- VIP seating
- Digital ad featured on event screens
- Featured on the WIN 15-Year Anniversary web page
- Sponsor name and logo featured in print materials and event publicity
- Inclusion in event-related social media
- Recognition in WIN 2026 Annual Report

PARTNERSHIP – \$1,000

STRENGTHENING TALENT DEVELOPMENT ACROSS OUR REGION

- Digital ad featured on event screens
- Sponsor name and logo featured in print materials and event publicity
- Inclusion in event-related social media
- Recognition in WIN 2026 Annual Report

COMMUNITY SUPPORT – \$500

EXPANDING PROGRAMS AND SERVICES TO LOCAL COMMUNITIES

- Digital ad featured on event screens
- Sponsor name and logo featured in print materials and event publicity
- Inclusion in event-related social media
- Recognition in WIN 2026 Annual Report

DIGITAL AD & LOGO SPECIFICATIONS

Artwork must be submitted as a JPEG or PNG and sized at 7.5" H x 10" W. Please also include your organizational logo as a separate file in EPS or PNG format. All materials should be emailed to alysa.albrecht@winintelligence.org. Please ensure all files are high resolution and suitable for digital display.
DEADLINE: All materials must be received by Tuesday, May 26.